



SCAN ME

Alexandre Pauk

Graphist & E-commerce



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Canada



Alexandre Pauk

EXPERIENCES

AP-Marketing Digital

2020 in Brussels, Belgium

Freelance as Designer graphiste, Developer, Traffic manager, Content manager, Community Manager

- Project realization (Adobe)
- Website creation
- Animation on social networks
- Analysis and communication of results
- MailChimp advertising campaigns
- SEO - SEA referencing

BUYER.IMMO

2020 in Brussels, Belgium

4 month mission – Multimedia Manager

- Complete website creation
- Development of SEO strategies
- Development of advertising campaigns

Asia Pacific International Ltd.

2019-2020 in Brussels, Belgium

Multimedia & Services Assistant

- Graphic design (flyers, banners, logos ...)
- Advertising campaigns for new prospects
- Customer follow-up by mailing
- Customer service

PRINT - Creative Design

2019 in Sydney, Australia

Graphic designer for 2 month as assistant.

Visa Working Holiday - 9 months

2018 - 2019 in Australia

OIB - Commission européenne

2017 à Bruxelles, Belgique

6 months internship as a graphic designer.

Pano Boutique

2016 - 2017 à Bruxelles, Belgique

Student job as Graphic Designer.

OBJECTIFS

I have always been passionate about brand image / visuals, and the different positioning strategies to allow companies to reach their objectives.

I am determined to continue to develop my career by working alongside the best in the industry.

SKILLS

Suite Adobe

MS Office

Shopify

WordPress

HTML / CSS

MailChimp

SEM / SEA / SEO

Facebook Business

Google Analytics

Tag Manager

Google AdWords



LANGUAGES



Mother tongue



Good level



Knowledge

FOR MORE DETAILS CLICK ON

WWW.PAUKALEXANDRE.COM

STUDIES

Secondary studies in the graphics industry

Institute Don Bosco - Brussels, Belgium
CEB - Printing section
Graduated in 2013

Graduate studies in Applied Arts

High School Francisco Ferrer - Brussels, Belgium
Graphic designer section of the edition - Bâcheleur
Graduated in 2018

TRAINING

CEPEGRA Brussels, Belgium in 2013

Printing on :
- Komori (4 colors)
- Heildeberg PM52 (2 colors)
- SPEED 52 (2 colors)

Efp - Sfpme in Brussels, Belgium

E-commerce in 2018

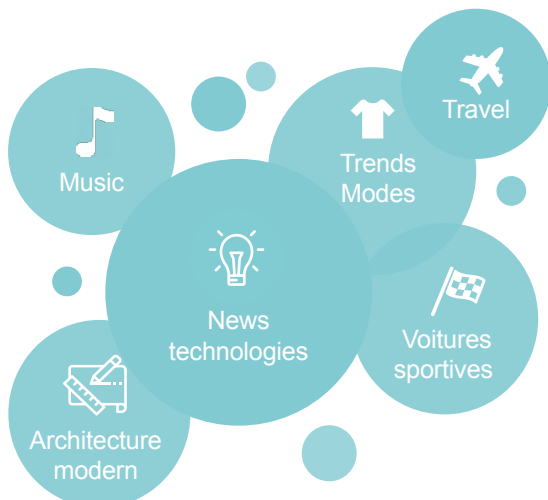
Digital workshop - Google Analytics

Fundamentals of digital marketing in 2019

OpenClassrooms

- The keys to successful SEO
- Analyze marketing data
- Understand your audience with Google Analytics
- Successful e-mailing campaign with MailChimp
- Increase your traffic thanks to natural referencing
- Launch an advertising campaign with Google AdWords

HOBBIES



ACHIEVEMENTS

www.oskarhermann.com

E-commerce - made with WordPress

- Studies with google analytics
- Promote advertising with Facebook Business
- Realizations of different visuals

www.alessandroduccio.com

E-commerce - made with WordPress

- Studies with google analytics
- Promote advertising with Facebook Business
- Realizations of different visuals / flyers

www.buyer.immo

New concept - made with WordPress

PORTFOLIO

Summary in detail of my knowledge and achievements.

www.paukalexandre.com

Made with WordPress



GRAPHISTE